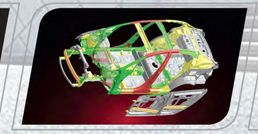
Front SRS Airbags, Side SRS Airbags & Curtain SRS Airbags**

Reverse Camera With Dynamic Lines**

5 Star Proven Safety

The 2019 PERSONA is safer than ever with a maximum 5 Star ASEAN NCAP rating across all variants. The Hot Press Formed (HPF) steel structure results in a stronger and safer body. It comes standard with Electronic Stability Control (ESC) and Traction Control System (TCS). A reverse camera with dynamic line** and all round sensors complete a car that is as safe as it looks great.

5 Star ASEAN NCAP



HPF Body Structure

Electronic Control System (ESC) & Traction Control System (TCS)

Hill-Hold Assist (HHA)

All Round Sensors

* *Available in Premium variant only*
** *Available in Executive & Premium variants only*

Model		Proton Persona			
Variant		1.6L			
		Standard MT	Standard CVT	Executive CVT	Premium CVT
Engine					
Engine Type		4 Cylinders In-Line 16 Valve DOHC, VVT			
Displacement	cc	1,597			
Max Power	kW(PS)/rpm	80(109) / 5,750			
Max Torque	Nm/rpm	150/4,000			
Fuel System		Multi Point Injection			
Fuel Tank Capacity	Litre	40			
Transmission					
Transmission Type		5-Speed Manual	CVT	CVT	CVT
Chassis					
Steering		Electric Power Steering			
Minimum Turning Radius	m	5.0			
Suspension	Front / Rear	MacPherson Strut with Stabiliser Bar / Torsion Beam			
Brakes	Front / Rear	Ventilated Disc / Drum			
Tyre & Wheel		185/55 R15 Alloy			
Spare Tyre & Wheel		T115/70 D14 Steel			
Dimension & Weight					
Length x Width x Height	mm	4,362 x 1,722 x 1,554			
Wheelbase	mm	2,555			
Tread (Front / Rear)	mm	1,490 / 1,490			
Kerb Weight	kg	1,154	1,174	1,188	1,193
Boot Space	Litre	510			
Exterior					
Headlamps		Halogen			
Daytime Running Lamps		-	-	√	√
Auto Headlamps		-	-	-	√
Follow Me Home Headlamps		-	-	√	√
Electric Door Mirrors with Auto Fold Function		-	-	√	√
Door Mirrors with Turn Signal Lamps		√	√	√	√
Rear Spoiler		√	√	√	√
Remote Trunk Release		-	-	√	√
Shark Fin Antenna		√	√	√	√
Interior					
Steering Wheel Material		Urethane	Urethane	Urethane	Leather
Steering Switches for Audio and Hands-Free Telephone		-	-	√	√
Steering Tilt Adjustment		√	√	√	√
Multi Info Display		LCD Segmented	LCD Segmented	TFT	TFT
ECO Drive Assist		√	√	√	√
Intelligent Entry with Push Start Button		-	-	√	√
Power Windows		√	√	√	√
Driver's Window with Anti-Trap		-	-	√	√
Seat Material		Fabric	Fabric	Semi Leather	Semi Leather
Driver's Seat Height Adjuster		√	√	√	√
Rear Seat 60:40 Split Fold		-	-	√	√
Infotainment System					
Audio System		Standard Audio	Standard Audio	7" Touch Screen Monitor	7" Touch Screen Monitor
Voice Command		-	-	-	√
Online Music Streaming		-	-	-	√
Online Navigation		-	-	-	√
Smartphone Connectivity		-	-	√	√
Bluetooth Connectivity		√	√	√	√
4G & Wi-Fi		-	-	-	√
No of Speakers		2	2	4	4
USB Ports : Data (x1) & Charging (x2)		√	√	√	√
Safety & Security					
Front SRS Airbags		√	√	√	√
Side SRS Airbags		-	-	-	√
Curtain SRS Airbags		-	-	-	√
Rear Seat ISOFIX & Top Tether Anchorage		√	√	√	√
Anti-Lock Braking System (ABS)		√	√	√	√
Electronic Brake Distribution (EBD)		√	√	√	√
Brake Assist (BA)		√	√	√	√
Electronic Stability Control (ESC)		√	√	√	√
Traction Control System (TCS)		√	√	√	√
Hill Hold Assist (HHA)		√	√	√	√
Front Parking Sensors		2	2	2	2
Rear Parking Sensors		2	2	2	2
Reverse Camera with Dynamic Lines		-	-	√	√
Immobiliser & Anti-Theft Alarm		√	√	√	√
Impact Sensing Door Unlock		√	√	√	√

SALES ADVISOR STAMP AREA

PROTON Customer Care
1800 888 398

Rosewood Maroon | Snow White | Ruby Red | Jet Grey | Armour Silver

All information detailed in this leaflet is correct at the time of printing. Perusahaan Otomobil Nasional Sdn. Bhd. reserves the right to make changes to the colours, features and/or other specifications detailed in this leaflet as well as discontinue any individual model without prior notice. The vehicles may differ slightly from those featured in this leaflet. Please consult your PROTON dealer to ensure the vehicle is in accordance with your expectations.

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PROTON (Edar Sdn. Bhd. (133533-A)
proton.com

PROTON

2019 PERSONA

INTELLIGENCE THAT CARES™

ASEAN NCAP Safety ★★★★★

5-YEAR WARRANTY 150,000KM

5-YEAR DATA PACKAGE 1GB/MONTH

A Member of DRB-HICOM

The Intelligent Family Car
With Head Turning Looks

Redesigned looks are matched to class leading dynamics and ASEAN NCAP 5 star safety. It's smarter and safer than ever with an intelligent infotainment head unit offering internet connectivity* and voice command*.

Stylish Comfort & Sleek Design

PROTON's ethereal bow and infinite weave grille give the 2019 PERSONA a familiar face that ties it to other Proton models. New LED Daytime Running Lamps** add a bold detail to the handsome face.

Shark Fin Antenna

Dual Tone Alloy Rim*

LED DRL**

Rear Spoiler

Refreshed Interior

Semi Leather Seats**

TFT Multi Info Display** with ECO Drive Assist

Stylish Gear Knob*

Borderless Rear View Mirror*

* Available in Premium variant only
** Available in Executive & Premium variants only

First In Class Peerless Connectivity

Inside, you will discover a first in class 7" Infotainment Head Unit with 4G* & Wi-Fi* connectivity. This offers connectivity options as well as voice command* functions. Elegant ergonomic touches include a new gear knob* and a borderless rear view mirror*. The 2019 PERSONA is ready to challenge your expectations for family sedans.

GKUI Infotainment System

- Voice Command*
- Online Music Streaming*
- Online Navigation*
- Smartphone Connectivity**
- Online Weather Forecast*
- Bluetooth Connectivity

Experience a multitude of audio functions and smooth navigation with our Voice Command*, Online Music Streaming* and an arsenal of connectivity solutions.

Comforts of Practical Functionality

Everywhere in the 2019 PERSONA, you'll find little innovations that make every drive a pleasure. From the Intelligent Entry** to rear USB Chargers to Smartphone Connectivity** and so much more, your comfort and convenience is and always will be our number one priority.

Intelligent Entry**

Push Start Button**

2 Rear USB Chargers

Electric Door Mirrors with Auto Fold Function**

Auto Headlamps*

Remote Trunk *Release***

Steering Switches**

510L Boot Space

60:40 Rear Seat Fold**

* Available in Premium variant only
** Available in Executive & Premium variants only